

# **ABSTRACT Submission for the conference**

30 Mar - 30 April 2026

For an international conference such as the International Communication Association (ICA), a 350–400 word abstract should function as a concise summary of the entire study so reviewers can evaluate the research clearly..

For the annual conference of the International Communication Association (ICA), the standard submission format for an abstract (often called an extended abstract) typically follows these guidelines:

## **Length**

350–400 words (excluding references and keywords)

References are usually not included in the word count and are often optional.

## **Structured Abstract Format (for both oral and poster)**

All individual abstract and extended abstract submissions must follow this four-section structure:

<b>Required Abstract Structure</b>	
<b>PURPOSE:</b>	State the research objectives, central question, and its significance.
<b>METHODS:</b>	Describe the research design, data sources, and analytical framework.
<b>FINDINGS:</b>	Summarise key results or expected contributions (work-in-progress should indicate preliminary or anticipated findings).
<b>CONTRIBUTION:</b>	Articulate the theoretical, methodological, or policy contribution, with explicit reference to the conference theme of communication and inequalities.

## **Format Requirements**

- Please indicate which of the seven themes your submission aligns with.
- File format: Microsoft Word (.docx) or PDF. LaTeX submissions accepted for full papers with accompanying PDF.
- Font: Times New Roman or Arial, 12pt, double-spaced (full papers); 11pt single-spaced (abstracts).
- Citation style: APA 7th edition. Only key references should be included in abstract submissions.
- Language: English is the official conference language for all submissions and presentations.
- Thai-language submissions may be accepted in designated panels or special sessions, provided that an English abstract is included and presentation slides contain English summaries to ensure accessibility for international participants.
- Keywords: 4–6 keywords required for all submissions.

## **Non-English Panel Sessions**

ICA Regional Hub Thailand welcomes proposals for panel sessions conducted in languages other than English. Such panels should present a coherent set of papers clearly aligned with the conference theme. Proposals will be reviewed by the programme committee, and if approved, a designated session room may be allocated. Interpretation support may also be arranged where feasible to facilitate broader participation. These sessions will be arranged on a limited basis, as the Hub aims to maintain broad accessibility while ensuring that participants are also able to engage with the wider English-language conference community.

## **FULL PAPER Submission for the conference**

Authors who submit a full paper (4,000–6,000 words, APA 7th edition) by 30 May 2026 will be considered for inclusion in the official Conference Proceedings, published digitally with DOI assignment by 31 July 2026. All full papers undergo double-blind peer review before acceptance into the proceedings. Inclusion in the proceedings does not preclude subsequent journal submission; the proceedings are a conference record, not a journal publication.

Panel chairs will review presentations within their sessions and may nominate one or two outstanding papers based on research quality, originality, and relevance to the conference theme. Nominated papers will be reviewed by the Conference Proceedings Publication Committee, after which authors may be invited to submit a revised full paper for consideration in the conference proceedings.

### **Important date**

30 May 2026: Deadline for Full Paper Submission (For panel review purposes only; publication not guaranteed at this stage).

30 June 2026: Deadline for Revised Paper Submission (Post-conference revisions).

15 July 2026: Notification of Publication Acceptance.

31 July 2026: Official Online Proceedings Publication.

### **Format Requirements**

- File format: Microsoft Word (.docx) or PDF. LaTeX submissions accepted for full papers with accompanying PDF.
- Font: Times New Roman or Arial, 12pt, double-spaced (full papers); 11pt single-spaced (abstracts). 2.5 cm margins
- Citation style: APA 7th edition. Only key references should be included in abstract submissions.
- Language: English is the official conference language for all submissions and presentations.
- Keywords: 4–6 keywords required for all submissions.

## Structure of the Paper

<b>No.</b>	<b>Structure of the Paper</b>
1	Title
2	Author(s) and affiliation
3	Abstract (150–200 words)
4	Keywords (4-6 keywords)
5	Introduction
6	Literature Review / Theoretical Framework
7	Methodology
8	Results / Findings
9	Discussion
10	Conclusion
11	References

## **General Guidelines**

### **Anonymisation**

All submissions must be anonymised for blind review. Remove author names, institutional affiliations, and self-identifying references from the abstract text. Author information is collected separately during the submission process and is not shared with reviewers.

### **Ethics Statement**

Submissions reporting research involving human participants must include a brief statement confirming that the research received appropriate ethical review and approval. For work conducted in contexts where formal ethics boards are not standard, authors should describe the measures taken to protect participant welfare, privacy, and informed consent. Submissions in breach of ethical research standards will not be considered.

### **Guideline use of AI**

#### Guidelines on the Use of AI in Abstract and Full Paper Submissions

The responsible use of artificial intelligence (AI) tools is permitted in a limited capacity. AI may be used for:

- Language editing and grammar refinement
- Improving clarity, structure, or formatting
- Reference management and citation formatting
- Transcription or data processing support

AI tools must not be used to:

- Generate substantial portions of original arguments, analysis, or theoretical contributions
- Fabricate data, sources, or references
- Produce full abstracts or full papers without meaningful human intellectual contribution
- Replace authorship responsibility

Authors remain fully responsible for the originality, accuracy, and integrity of their submissions. Any use of AI tools must comply with principles of academic honesty and

transparency. If AI tools have been used beyond minor language assistance, authors should include a brief disclosure statement in the submission.

Submissions found to involve inappropriate or undisclosed AI-generated content may be subject to rejection.

### **Multiple Submissions**

Authors may submit a maximum of two abstracts as lead author. There is no restriction on co-authorship. Submitted work must not be simultaneously under consideration for publication elsewhere.

### **Submission System**

All submissions must be made through the official online submission portal at the 'Submit Abstract' button on the ICA-TH website. Email submissions are not accepted. Authors will receive an automated confirmation upon successful submission.